

There's good...
There's better...
And there's...

BEST BAR NONE



Congratulations!

Your establishment is Best Bar None-accredited.

What does this mean for you and your patrons?

For this establishment to receive accreditation, your employer had to show a strong commitment to public safety and customer service. This was demonstrated by following sound business practices that contribute to better service and management standards.

The Best Bar None-accredited status tells patrons that your establishment is a safer choice for them to spend their time and money. It also distinguishes your team as industry leaders who provide a higher level of responsible service and care.

So go ahead and take pride in being named **Best Bar None**. And, be sure to share this with your patrons, too. You can tell them that in your establishment...

...**safer nights out** are the standard.

Staff members are the face of any business. Therefore, you are key players in promoting your establishment's Best Bar None status and making sure your patrons understand what it means for them.

Best Bar None:

- encourages businesses to adopt best practices related to customer safety and responsible service of alcohol;
- gives businesses the tools to be better prepared for any violent incidents; and,
- builds positive relationships between the industry, enforcement agencies, governments and community.

For more information about Best Bar None, go to bestbarnone.ab.ca. You can also follow Best Bar None on Twitter [@BestBarNoneYEG](https://twitter.com/BestBarNoneYEG) or [@BestBarNoneYYC](https://twitter.com/BestBarNoneYYC).